

**IN THE CLAIMS:**

Please amend claims 1, 3-10, and 12 as follows:

**LISTING OF CURRENT CLAIMS**

1. (Currently Amended) A purchase method with price negotiation for facilitating a real-time purchase transaction in a system providing a user with real-time price inquiry and price negotiation to facilitate a purchase transaction through a computer program and a database, said method comprising the steps of:

5           (a) selecting a product to buy;

          (b) choosing one of the multiple[[a]] price negotiation modes provided by the system;

          (c) initiating the price negotiation with the price negotiation mode chosen;  
[[and]]

10           (d) determining whether or not the product price is acceptable;

          (e) if the product price is not acceptable and at least one of the price negotiation modes provided by the system has not been chosen yet, choosing one of the price negotiation modes not chosen, and returning to step (c); and

15           (f) deciding on an action, to reach or to abandon a deal after the price negotiation proceeded from the price negotiation modes been chosen is completed, the action selected from the group consisting of reaching a deal and abandoning a deal.

2. (Original) The purchase method with price negotiation of claim 1, wherein the purchase method is carried out in an Internet on-line transaction platform, a single machine, an open system or a closed system.

3. (Currently Amended) The purchase method with price negotiation of claim 1, wherein the step of ~~choosing a price negotiation mode (b)~~ is conducted based on a user selection or suggested price directly provided by a computer.

4. (Currently Amended) The purchase method with price negotiation of claim 1, one of the price negotiation mode~~modes~~ being a mode of negotiating a price base on a quantity, wherein various discount prices are offered depending on purchase quantity of a certain product, the price negotiation mode comprising the steps of :

5           entering a quantity of a product to buy;  
              searching for a discount price base on the quantity;  
              returning a product price from the database; and  
              determining whether or not the product price is acceptable; ~~and~~  
              ~~reaching a deal if the product price is acceptable, or abandoning the deal and~~  
10       ~~choosing another price negotiation mode if the product price is not acceptable.~~

5. (Currently Amended) The purchase method with price negotiation of claim 1, one of the price negotiation mode~~modes~~ being a mode of negotiating a price base on a bundle recommendation, wherein another product is recommended when selecting a certain product and a discount price is offered if both products are purchased, the price negotiation mode comprising the steps of:

5           searching for a suitable bundle product item in the database;  
              reporting a product price from the database; and  
              determining whether or not the product price is acceptable; ~~and~~  
              ~~reaching a deal if the product price is acceptable, or abandoning the deal and~~  
10       ~~choosing another price negotiation mode if the product price is not acceptable.~~

6. (Currently Amended) The purchase method with price negotiation of claim 1, one of the price negotiation mode~~modes~~ being a mode of negotiating a price base on a user credit, wherein a credit level is given to a user according to total transaction times and an accumulated transaction amount and various discount prices are offered depending on the credit level, the price negotiation mode comprising the steps of:

5           entering user data;  
              searching for a product price based on the credit level;  
              reporting the product price from the database; and  
10       determining whether or not the product price is acceptable; ~~and~~

~~reaching a deal if the product price is acceptable, or abandoning the deal and choosing another price negotiation mode if the product price is not acceptable.~~

7. (Currently Amended) The purchase method with price negotiation of claim 1, one of the price negotiation modes being a mode of negotiating a price base on an immediately quoted purchase price, wherein a user quotes a given number of different closest to but not lower than a reserve price set for the product, the price negotiation mode comprising the steps of:

entering a quoted purchase price;

determining whether or not the quoted purchase price is higher than the reserve price, and allowing a user to quote the given number of different purchase prices;

returning to the step of entering a quoted purchase price if the quoted purchase price is lower than the reserve price; and

determining whether or not the quoted product price is acceptable if the quoted purchase price is higher than the reserve price, ~~and~~

~~reaching a deal if the product price is acceptable, or abandoning the deal and choosing another price negotiation mode if the product price is not acceptable.~~

8. (Currently Amended) The purchase method with price negotiation of claim 1, where, in the step of ~~deciding to reach or to abandon a deal after the price negotiation is completed (f)~~, if deciding/selecting to reach a deal from the group, the product is added to a shopping cart and a price record of the price negotiation is collected and saved in the database for use as an immediate price for next purchase.

9. (Currently Amended) The purchase method with price negotiation of claim 1, wherein, in the step of ~~deciding to reach or to abandon a deal after the price negotiation is completed (f)~~, if deciding/selecting to abandon a deal from the group, then a price record of the price negotiation is collected and saved in the database so that the price will be offered to a user in the future when the price is met or a price

negotiation will be made directly with a supplier base on the price record of the price negotiation.

10. (Currently Amended) The purchase method with price negotiation of claim 1, further comprising accumulating price negotiation points prior to ~~selecting a product to buy~~ the step (a).

11. (Original) The purchase method with price negotiation of claim 10, wherein the price negotiation points are accumulated on the basis of an accumulated transaction amount of on-line purchases and may be gained by purchasing a product or by participating in a special event.

12. (Currently Amended) The purchase method with price negotiation of claim ~~[[1]]10~~, wherein, in the step of ~~choosing a price negotiation mode~~ (b), predetermined points are deducted for each price negotiation of a product, and the method returns to the step of accumulating price negotiation points if the points are insufficient.